

Jennifer Jyan

UX/UI DESIGNER

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EDUCATION

UI/UX Design Career Track
Springboard Bootcamp
2022-2023

Bachelor of Science in Dept. of Textiles and Clothing
Fu Jen Catholic University
2006-2011

SKILLS

Design

UX/UI Design
Prototyping
Graphic Design
Web Design
Brand Identity
Visual Communication
Design System
Mockups

Research

Affinity Mapping
Competitor Analysis
Information Architecture
Critical Thinking
Usability Testing

Tools

Adobe Creative Suite
Figma
Zeplin
Jira
Agile Methodologies

As a former fashion and graphic designer, I possess a strong background in translating design insights into practical solutions and creating user-centered designs across various industries. With exceptional skills in capturing user preferences and needs, a keen eye for design, and proficiency in visual language, I bring valuable experience to the creation of intuitive user experiences.

WORK EXPERIENCE

UX Designer & Visual Designer | Yabei Inc.

11/2023 - Present | Freelancer | United States Remote

- Develop and optimized the online shopping app for Yabei Inc., a startup specializing in online food products.
- Construct optimized information architecture and user flow to enhance user experience.
- Establish a comprehensive design system and branding guidelines.
- Collaborate with stakeholders, product managers, and engineers to refine the app.

UX/UI Designer | Mizaru

03/2023 - 04/2023 | Contract | United States Remote

- Conducted iterative testing to ensure compliance with accessibility standards, including WCAG (Web Content Accessibility Guidelines).
- Presented designs and progress to stakeholders, optimizing iterations based on feedback.
- Led the design of the app's sign-up and one-time log-in process, setting the foundation for the Minimum Viable Product.

Jr. UX Designer | Trimble

05/2022 - 08/2022 | Contract | United States Remote

- Collaborated using Scrum with product managers, Cloud Core UX teams, and engineers to create high-fidelity mocks and process diagrams for an eCommerce customer support center.
- Conducted user experience research, including competitor analysis, information architecture, and customer journey mapping across Trimble's B2B SaaS products.
- Led the design and validation of the support case webform submission, a crucial component of the support service process, driving Minimum Viable Product development by engineers.

UX/UI Designer/ Graphic Designer | Joysort

09/2021 - 04/2022 | Freelance | Beijing CN

- Led the creation of Joysort's brand identity, including logo, website, and business stationery.
- Leveraged user research to steer design choices and collaborated with engineers to enhance the website experience.
- Managed graphic design for Joysort's booth at the Sial business exhibition in Abu Dhabi.

UX/UI Designer/ Graphic Designer/ Project Coordinator | Tim Yip Studio

03/2019 - 10/2021 | Full Time | Beijing CN

- Led design and development of "Love Infinity" film website, emphasizing user needs and accessibility through extensive user research and testing in collaboration with engineers.
- Managed the "Gaze" film exhibition, coordinating with a team of 50+ professionals for on-time delivery and design alignment.